



Leadership Track **Advocacy**

Presenters: BJ Adler and members
of the Advocacy Advisory
Committee: Kim Defibaugh, Chairman
Linda Kieling and Debi West

- Get to know the Advocacy Advisory Committee.
- Stay informed about local, regional, state and national trends.
- Join the Advocacy ning: <http://artsadvocacy.ning.com>
- Use the resources of the NAEA Web site: <http://www.arteducators.org>
- Embrace ADVOCACY as part of your job.
- Effective ADVOCACY requires that you answer the question: ***Why is visual arts education important?***
- Appeal to the challenges and values of the people you are trying to convince.
- Use key messages and data.
- Create an NAEA affiliate Advocacy Action Plan
- Be **VISIBLE** in the community.
- Be a **BEACON** of CREATIVITY.